

Job Description

Company Name: DFI Retail Group

Brand Name: Mannings

Job Title: Commercial Intern

Department: Commercial

Work Mode: Full-time Part-time

Job Mode: Summer Internship Permanent (for Year 4)

A Brief Company Introduction

Mannings is the leading health and beauty chain in Hong Kong with over 300 stores, territory-wide. Our trusted reputation is based on Mannings' commitment to improve customer health and personal care, leading to ten consecutive years of being voted "No. 1 Most Preferred Brand" in Hong Kong. Our culture is open and progressive – simply to achieve the best for our customers both externally and internally. Mannings strives to become the most trusted healthy and beauty specialty retailer delivering quality, service and value.

Responsibilities

- Gain hands-on experience in various functions within the Commercial team, contributing to daily operations and strategic initiatives.
- Support category management activities across different segments.
- Assist in coordinating projects and product launches, preparing presentation materials as needed.
- Working with various departments to implement merchandising tasks and initiatives.
- Conduct analysis to identify opportunities and gaps in the market.
- Contribute to brand strategies and planning processes.

Requirements

- Creative, adaptable, high learning agility, self- motivated, and result driven
- Strong analytical skills and attention to detail.
- Proficiency in Microsoft Office Suite (Excel, Word, PowerPoint).
- Excellent written and verbal communication abilities.
- Ability to work collaboratively in a team environment and willingness to learn.