



中國香港汽車會

HONG KONG, CHINA AUTOMOBILE ASSOCIATION

Est. 1918

MEMBER OF



## **Recruitment of Chief Executive Officer**

### **Key Responsibilities:**

The successful candidate should have a proven track record as a Chief Executive Officer / General Manager with demonstrated experience in executing strategies for business growth. The candidate must be capable of creating change in the organization by driving operational excellence, realignment of the business's cost structure, identifying growth opportunities and working with various service units and business partners to optimize the goals of the association. He/she will be experienced in directing various service functions including membership, insurance, sales and marketing, motorsports and events with the ability to attract, motivate and develop high performing individuals. He/she should demonstrate an entrepreneurial spirit, whilst also possessing good judgment, an understanding of risk and acting on data rather than intuition. He/she will have a proven ability to complete initiatives borne from operational and strategic plans.

### **Requirements:**

He/she should hold relevant tertiary qualifications; have demonstrated success in strategic planning and business management, show strong business and/or club association knowledge and skills and be able to demonstrate achievement at a senior executive level. He/she should report to the General Committee and follow the decisions and directions made by the committee and ensure that the task is executed in good order.

We are open to strong leaders with exposure to industries with member's service and or a club association and or a non-profit organization. Previous experience working in club associations and /or NGOs will be highly regarded, as will be managing organizations with multiple services.

### **Operating Network:**

The successful candidate will report directly to the General Committee, and will work in close co-operation with the Department managers.

He/she will have internal contacts with the association's sub-committees; local contacts with related government departments, business partners, and motoring clubs; and will have external contacts with overseas motoring associations during conferences and seminars.



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We offer an excellent career prospect and an attractive remuneration package to the right candidate. Interested parties, please send a detailed resume with the salary expected.

All personal data collected will be treated in strict confidence and used solely for recruitment purposes.

**Career Level:**

Top-level

**Qualification:**

Degree

**Yr(s) of Exp:**

8 years experience

Interested parties should e-mail the Hong Kong, China Automobile Association no later than Thursday 18<sup>th</sup> January 2024 by providing a resume and an indication of the remuneration expected.

**E-mail: [general@hkaa.com.hk](mailto:general@hkaa.com.hk)**